



ELIZADE UNIVERSITY

ILARA-MOKIN

ONDO STATE

FACULTY: Humanities, Social and Management Sciences

DEPARTMENT: Business Administration

FIST SEMESTER EXAMINATIONS

2020/2021 ACADEMIC SESSION

COURSE CODE: BUS 401

COURSE TITLE: Venture Management

DURATION: 2hrs

SIGNATURE

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INSTRUCTIONS:

1. This examination/paper contains six questions
2. Attempt any four questions.
3. All questions carry equal marks

Question 1

- (a) How can you define Small Scale Business Management?
- (b) What are the characteristics of Small Scale Industries?
- (c) Describe the benefits of Small and Medium Scale Enterprises.

Question 2

- (a) Discuss the various Problems of Nigerian Business Enterprises.
- (b) Describe the Solutions to the Problems facing Business Enterprises in Nigeria.
- (c) What are the effects of Business problems on the Society?

Question 3

- (a) How can you describe Human Resources Management?
- (b) Explain vividly Human Management Process.

Question 4

- (a) How can you define Financial Management?
- (b) Discuss the various Sources of Business Financing.

Question 5

- (a) Discuss why Companies engage in International Business.
- (b) Describe the various factors that enhancing International Business Growth.

Question 6

- (a) Differentiate between Feasibility Study and Business Plan.
- (b) Describe vividly the content of Business Plan.